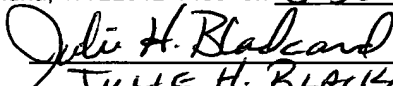


2173

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT	Atty. Docket No. VIGN1160-1
Applicants: Brendan J. Kitts	
Application Number 09/934,415	Filed 8/21/2001
For: A System and Method for Graphically Analyzing Product Interactions	
Group Art Unit 2173	Confirmation Number 8220

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

<u>Certificate of Mailing Under 37 C.F.R. §1.10</u>
I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail to Addressee in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22312-1450 on <u>3-30</u> , 2005.
 JULIE H. BLACKARD

Applicants respectfully request, pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, that the art listed on the attached PTO-SB08A and B forms be considered and cited in the examination of the above-identified application. A copy of the art is enclosed for the convenience of the Examiner. Furthermore, pursuant to 37 C.F.R. §§ 1.97(g) and (h), no representation is made that a search has been made or that this art is material to patentability of the present application. Applicants respectfully submit that the claims of Applicants' above-referenced patent application are patentably distinguishable from these references.

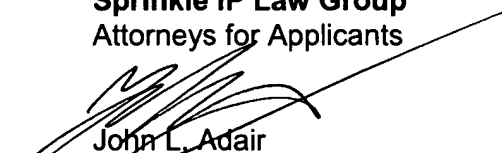
If any fees are due, the Commissioner is hereby authorized to charge Deposit Account No. 50-3183 of Sprinkle IP Law Group.

Respectfully submitted,

Sprinkle IP Law Group
Attorneys for Applicants

Dated: March 30, 2005

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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

Application Number **09/934,415**
 Filing Date **8/21/2001**
 First Named Inventor **Brendan J. Kitts**
 Group Art Unit **2173**
 Examiner Name **Zhou, Ting**
 Attorney Docket Number **VIGN1160-1**

Sheet **1** OF **1**

U.S. PATENT DOCUMENTS

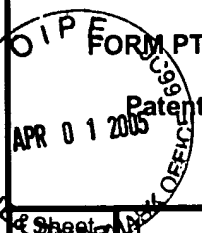
Examiner Initials	Cite No.	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear
		Number	Kind Code (if known)			
	A9	6,119,103		09-12-2000	Basch et al	
	A10	6,321,206	B1	11-20-2001	Honarvar	
	A11	6,640,215	B1	10-28-2003	Galperin et al.	
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	A14	6,839,682	B1	01-04-2005	Blume et al.	

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Examiner Initials	Cite No.	Document Number			Publication Date MM-DD-YYYY (Number 43)	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear
		Country Code	Number	Kind Code (if known)			

Examiner
Signature

Date
Considered

	Application Number		09/934,415
	Filing Date		08/21/2001
	First Named Inventor		Brendan J. Kitts
	Group Art Unit		2173
	Examiner Name		Zhou, Ting
Atty Docket Number		VIGN1160-1	

Examiner Initials	Cite No.	OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS	Date
	C18	Cabena, Peter et al., Intelligent Miner for Data Applications Guide, IBM RedBook SG24-5252-00,	03-1999
	C19	Datasage.com News and Events – DataSage Releases netCustomer, the 1 st Individualization Solution for E-Commerce, retrieved 2/16/2005 from Archive.org , 3 pgs	08-02-1999
	C20	Datasage.com – Executive Overview – Retail, Retail Data Mining Executive Overview, retrieved 2/16/2005 from Archive.org, 7 pgs	12-1998
	C21	Gallant, Steve et al., Successful Customer Relationship Management in Financial Applications (Tutorial PM-1), Conference on Knowledge Discovery in Data, ISBN:1-58113-305-7, pages 165-241	2000
	C22	Vignette Corporation to Acquire DataSage, Inc., retrieved from Archive.org 2-16-2005, 3 pgs	01-10-2000
	C23	Chapman, Pete et al., CRISP-DM 1.0 – Step-by-step data mining guide, retrieved from www.crisp-dm.org 2/17/2005, pp 1-78	2000
Examiner Signature		Date Considered	